



Yoani Sánchez

WordPress 3. Un blog para hablar al mundo

Wordpress 3. A blog to speak to the world

Non fiction

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This book is a first-hand, on-the-field demonstration of how, now more than ever, internet and blogs are growing as instruments of resistance, of protest and dialogue, and how politics can no longer ignore them.

Blogs have quickly become an exceptionally efficient communication means.

Wordpress is certainly the best software used to create them. Packed with features, it's a flexible web software that allows the expert and the non-expert alike the opportunity to do anything he wants. This book is not just a user manual to Wordpress, but it aims to be first and foremost an example of how it can be used in politically hostile contexts. Yoani Sánchez created her own blog, Generación Y, which is now read by thousands of people all over the world who transformed it in a meeting point where it is possible to engage in a constructive dialogue.

The web filters used by the Cuban government to limit internet access have not proven to be a sufficient barrier, as Generación Y has become one of the web's top blogs thanks to two main factors: a distributed crowd that sustained it all over the world and the effort and courage of Yoani, its author.