

June 2019 - December 2022

IMPACT Books
Interweave
Family Tree Books
Krause Publications
North Light Books
Writer's Digest Books

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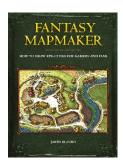
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Penguin Publishing Group 1745 Broadway, New York, NY

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IMPACT Books



FANTASY MAPMAKER: How to Draw RPG Cities for Gamers and Fans by Jared Blando

Pub date: November 12, 2019 Format: Trade Paperback

Page count: 128

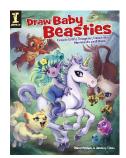
Put your design and drawing skills on the map! Create authentic-looking maps of fantasy cities, hamlets, fortifications and more in a popular tabletop, RPG style.

• 30+ step-by-step demonstrations

- Learn how to draw fantasy cities, medieval settlements and more from a professional gaming illustrator
- Tips and techniques for drawing fences, stone walls, forests, fields, bridges, footpaths, mountains, harbors, shields, coats of arms and other cartography elements

Rights sold to:

Born Digital (Japanese), Dulnyouk Publishing Company (Korean), Pandora's Box Studio (Russian)



DRAW BABY BEASTIES: Create Little Dragons, Unicorns, Mermaids and More by Lindsay Cibos-Hodges and Jared Hodges

Publication date: June 18, 2019 Format: Trade paperback

Page count: 128

DRAW BABY BEASTIES offers a rare, intimate and danger-free view into the formative years of dragons, trolls, harpies and other fantastical creatures. Use the easy-to-follow drawing instructions to start assembling simple shapes, then add

shading, texture and color to capture magical unicorn foals, flaming phoenix chicks, gruesome gargoyle pups and other fantastical youth of land, sky and sea. Even beginners can achieve happy results quickly, without risk to life or limb.

- Step-by-step demonstrations of 27 baby fantasy creatures
- Tips for depicting true-to-life anatomy, poses and expressions
- Narrative profiles of each species



MARK CRILLEY'S ULTIMATE BOOK OF DRAWING HANDS by Mark Crilley

Publication date: September 7, 2021

Format: Trade Paperback

Page count: 128

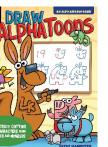
Discover the simple secrets to drawing amazing hands, from popular YouTube instructor Mark Crilley

Whether you're drawing superheroes, manga and anime characters, robots, highly detailed photorealistic figures or anything in between, hands can be the most challenging aspect of creating compelling characters that gesture, communicate, and truly come to life. In simple step-by-step lessons along with plenty of full-color examples, popular instructor and author Mark Crilley takes you from the basics to the finer points. All you need is paper, pencil, and eraser.

Mark Crilley is the author of popular instructional guides and graphic novels including *Mastering Manga*, *The Drawing Lesson*, and the *Akiko*, *Miki Falls*, and *Brody's Ghost* series. His most recent book is the graphic novel *My Summer with Cass*. Mark's work has been featured in *USA Today*, the *New York Daily News*, and *Disney Adventures* magazine, as well as on CNN Headline News.

Previous Mark Crilley titles licensed to:

New Era Publishing (Chinese, complex)
Jiangxi Fine Art Publishing House (Chinese, simplified)
Phoenix-Han Zhang Publishing and Media (Chinese, simplified)
Zoner Press (Czech)
Edition Vigot (French)
Editions Michael Fischer (German)
Kinneret (Hebrew)
Hansmedia (Korean)
KE Liber (Polish)
Eksmo (Russian)



Grupo Anaya (Spanish) Bear Publishing (Thai)

DRAW ALPHATOONS: 130+ Crazy Critters and Characters From Letters and Numbers

by Steve Harpster

Publication date: June 18, 2019

Format: Trade paperback

Page count: 144

Drawing AlphaToons is as easy as 1, 2, 3...or A, B, C!

Turn letters and numbers into animals, pets and crazy characters. Step-by-step pictures show you how to draw everything from pigs, sloths and piranhas to cuddly kittens and zany cartoon people using different letters and numbers as a starting point.

- Learn how to draw more than 130 funny alphabet and number-based cartoons
- Make your 'toons wacky by adding mustaches, mohawks and even word balloons
- Perfect for beginner artists



MANGA ACADEMY: Learn to Draw Japanese Characters and Scenes by Chihiro Howe

Publication date: September 8, 2020

Format: Trade Paperback

Page count: 128

Make your dream of drawing Japanese-style manga a reality with *Manga Academy*! This book, loaded with Chihiro Howe's delightfully simple techniques, teaches all you need to know to get started creating your own manga. Learn tips for selecting

the best materials and tools, how to design manga characters, coloring and inking techniques, how to tell a compelling story, and much more. Features 10 step-by-step full manga character demonstrations, as well as exciting extras like Japanese lessons!

Born in Japan, **Chihiro Howe** is a manga artist with a passion for drawing that has grown since she was young. She worked for Imagination International Inc. as a resident artist making educational manga about art for children. She now publishes her own manga on Webtoon and lives in Oregon with her husband and two kids.

Rights sold to:

Grupo Anaya (Spanish)



COSPLAY CRASH COURSE: A Complete Guide to Designing Cosplay Wigs, Makeup and Accessories by Mina Petrovic

Publication date: June 18, 2019

Format: Trade paperback

Page count: 128

True to the cosplay spirit of collaboration, COSPLAY CRASH COURSE shares favorite tricks and techniques from some of the community's most imaginative artists. Step

by step, you'll learn how to turn ordinary fabrics, inexpensive toys, easy-to-manipulate thermoplastics, wigs and other humble materials into original costumes you'll wear with pride. Whether you're making fabulous feathers, metallic armor, wicked horns, lifelike claws or form-fitting boots, this book puts it all within your reach. You'll even learn awesome hair and makeup effects to complete the look.

- 25+ step-by-step projects for creating authentic-looking props, costumes and accessories
- Easy techniques and clever shortcuts from nine international cosplay artists
- How to manipulate wigs, extensions and your own hair to create unique and expressive looks
- Awesome makeup effects, from tattoos and zombie bites to tricks for making faces appear more feminine or masculine
- Bonus tips for striking a pose and snapping dynamic, in-character photos

<u>Previous Mina Petrovic titles licensed to:</u>

Phoenix-Han Zhang Publishing and Media (Chinese, simplified) Editions Eyrolles (French) Darkwood (Serbian) Grupo Anaya (Spanish)



DRAGON DRAW: Learn to Paint, Draw and Design Dragons by Piper Thibodeau

Publication date: January 28, 2020

Format: Trade paperback

Page count: 144

If you love dragons, magic is in the air! Learn to create your own dragons in a uniquely fun style. Author Piper Thibodeau walks you through drawing basics and how to design a dragon character, then gives you everything you need to know to

detail and color your dragon. Includes instruction for both traditional and digital artists. A final start-to-finish demonstration takes you through all the steps for one dragon design.

Piper Thibodeau is a freelance illustrator and character designer from Pierrefonds, Quebec. She has worked with DreamWorks TV, Nickelodeon, and Sesame Street. She is the illustrator of *North Pole Ninjas: MISSION Christmas!* and *Goblin Hood*. You can see some of Thibodeau's art at cryptid-creations.deviantart.com

Interweave



KNITS FROM THE GREENHOUSE: Knitting Patterns for Plant-Based Fibers by Cornelia Bartlette

Publication date: November 19, 2019

Format: Trade paperback

Page count: 152

The properties of plant-based yarns—cotton, linen, hemp, and others—are unique, naturally. They don't behave the same as wool yarns; to show off their best characteristics you need the right project. KNITS FROM THE GREENHOUSE is here to

help you cultivate these fibers into beautiful finished designs. Dig in to find:

- High fiber knitwear using 100% plant-based fibers, as well as blended yarns.
- 18 projects designed specifically to show off the best properties these fibers ensure you have a beautiful finished project no matter the season.
- Helpful tips and tricks from agrarian designers who love working with plant-based fibers.



THE ART OF CIRCULAR YOKES: A Timeless Technique for 15 Modern Sweaters edited by Kerry Bogart

Publication date: June 11, 2019

Format: Hardcover Page count: 160

Knit a masterpiece! Discover the how yarn and needles become artistic tools when you work on the beautiful canvas of a circular yoke. The timeless technique of knitting sweaters with nearly invisible shaping allows for painterly colorwork,

illustrative lace, beautifully chiseled cables, and so much more. Readers will find:

- Detailed information on the math behind circular yokes and how to achieve a more customized fit from designer Holli Yeoh. Plus insights into designing your own original patterns.
- Curated collection of 15 stunning circular yoke pullovers and cardigans from some of your favorite designers--including Jenn Steingass, Kate Gagnon Osborn, Jennifer Wood, Andrea Cull, and others.
- Projects that once knit become treasured keepsakes for years to come.

Rights sold to:

Les Editions du Saxe (French); Stiebner Verlag (German); Eksmo (Russian)



ONE SKEIN CROCHET: De-Stash Beautifully, One Skein at a Time by Ellen Gormley

Publication date: September 17, 2019

Page count: 112

Turn a cherished skein of yarn into a unique crocheted accessory!

Have you fallen in love with a single skein of yarn, but struggle to find just the right pattern for it? ONE SKEIN CROCHET has just what you're looking for! Packed with

stash-busting know-how, Ellen Gormley is sharing more than just patterns in this inspiring resource. Inside you'll find:

- Information on how to pair single skeins of yarn with the perfect crochet project.
- How-to on anticipating when a skein of yarn will end so you always have enough to finish what you're stitching.
- Lessons on designing your own stunning one-skein projects.
- Plus, 15 inspiring accessories that only take a single skein!



THE FARMER'S WIFE HOMESTEAD MEDALLION QUILT: Letters From a 1910's Pioneer Woman and the 121 Blocks That Tell Her Story by Laurie Aaron Hird

Publication date: May 12, 2020 Format: Trade paperback

Page count: 272

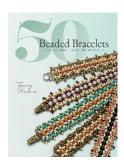
A few years before Ada Melville Shaw's death in 1937, *The Farmer's Wife* magazine published a seven-part series of articles about her

homesteading adventures. It is this series of articles that come to life in *The Farmer's Wife Homestead Medallion Quilt*.

Master of traditional quilting, Laurie Aaron Hird has used Ada's writings to inspire the 120 classic quilt blocks that surround a stunning center medallion. Full instructions for sewing this queen-sized sampler quilt, featuring 64 six-inch and 56 eight-inch blocks, are included. *The Farmer's Wife Homestead Medallion Quilt* templates for paper-piecing and rotary cutting are provided in a ready-to-print, easy-to-download PDF, available through the provided URL.

Travel back with Laurie and Ada to 1910s Montana where a homesteading pioneer woman inspired a contemporary quilt for the modern age.

Laurie Aaron Hird is passionate about quilting, hand embroidery and her porch view of the beautiful Wisconsin countryside. She is the author of the Farmer's Wife Sampler Quilt series and *The Bible Sampler Quilt*.



50 BEADED BRACELETS: Step-by-Step Techniques for Beautiful Beadwork Designs by Tammy Honaman

Publication date: July 2, 2019 Format: Trade paperback

Page count: 240

Discover Beadwork magazine's most popular designs!

Dreaming of creating your own wearable art? This gorgeous guide is a must-have for aspiring and experienced jewelry artists alike. Featuring projects for all skill

levels, 50 BEADED BRACELETS showcases the top techniques and styles from one of the country's most beloved beading magazines. Turn the pages to find:

- Detailed tutorials on popular beading stitches—including peyote, herringbone, right-angle weave, and more.
- Illustrated, step-by-step directions for 50 beautiful bracelets with graduated skill levels, so you can learn the basics before moving on to more detailed designs.
- Tips on choosing the right beads for your project and working with a variety of shapes beads.



50 BEADED EARRINGS: Step-by-Step Techniques for Beautiful Beadwork Designs by Tammy Honaman

Publication date: December 10, 2019

Format: Trade paperback

Page count: 192

For more than 20 years, *Beadwork* magazine has been the go-to publication for the best projects in the beading community. In this ultimate collection, the team at Interweave has pulled together your favorite must-stitch earring designs into one

essential resource—50 BEADED EARRINGS. This assortment features:

- Bite-sized projects that allow you to learn new beadweaving techniques without a huge time commitment.
- Fully illustrated step-by-step instructions for projects that range from beginner-friendly to expertly designed.



MY STITCHES: A Knitter's Journal edited by Interweave Editors

Publication date: December 24, 2019

Format: Hardcover Page count: 144

Journal your way through your knitting projects!

Knitting is a deeply personal and creative act. MY STITCHES invites you to collect your stories, to fill it with your project's narrative. It's a place to track your yarn stash, save

patterns that spark inspiration, plan future projects, and so much more. Alongside your notes on gauge and needle size, gather your project's memories and store them for future reflection. Keep it handy in your knitting bag or close by your favorite knitting chair. We're sure you'll be very glad you did.



OPERATION SOCK DRAWER: The Guide to Building Your Stash of Hand-Knit Socks by The Knitmore Girls

Publication date: October 20, 2020

Format: Trade paperback

Page count: 144

Inspired by the gorgeous sock drawers of Susan B. Anderson, Jasmin and Gigi of The Knitmore Girls podcast started the hashtag #operationsockdrawer in an effort to knit a collection of socks just as photo worthy. Tens of thousands of knitters

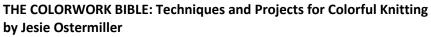
have since joined the campaign to knit more pretty socks and the hashtag has grown to more than 200k tags on social media.

Think of *Operation Sock Drawer* as your sock knitting survival guide. In it you'll find:

- 20 original designer sock patterns—more than enough to fill your first drawer.
- Great how-ton information on knitting a variety of toe shapes, heel styles, options for comfortable ankles, and more!
- Darn it! Don't toss old socks, repair them with simple darning techniques.
- Bonus information on knitting socks two at a time, how to make great yarn to pattern matches, and how to overcome second sock syndrome.

Rights sold to:

Frechverlag (German)



Publication date: October 6, 2020

Format: Hardcover Page count: 160

Master beginner and advance colorwork knitting techniques in Interweave's most comprehensive colorwork guide to-date!

With chapters outlining more than a half dozen colorwork knitting techniques, *The Colorwork Bible* is your updated exploration of both beginner- and advanced-level skills with a vibrant, modern palette and inspired projects. Join knitwear designer Jesie Ostermiller as you learn:

- A variety of small-scale swatch lessons that help you master a technique before diving into a full size project.
- Stripes, stranding, Fair Isle, brioche, slip-stitch, mosaic, intarsia, and more! Each technique is featured must-make projects you'll want to cast-on today.
- Valuable tips and tricks, plus essential information on successfully combining colors for the best possible results.



OLORWORK

PUNCHED: Techniques and Projects for Modern Punch Needle Art by Stacie Schaat

Publication date: January 28, 2020

Format: Trade paperback

Page count: 128

Discover the primitive craft of punch needle as seen through the eyes of a contemporary artist giving the technique fresh, modern appeal. Yellow Spool's Stacie Schaat shares all you need to know to take a stab in *Punched*.

With Stacie's guidance you'll learn:

- Simple tools and basic techniques can make a range of trendy home goods.
- Step-by-step mini-lessons that take you from beginner to pro in no time.
- When to follow the rules and when to break them for knock out results.
- How to combine quick, repetitive stitches with composition and color for a modern aesthetic with a dozen must-make projects.

Explore the traditional and untraditional methods of punch needle with projects that can be displayed, used, and loved for generations.



ELEMENTAL KNITS: A Perennial Knitwear Collection by Courtney Spainhower

Publication date: January 14, 2020

Format: Hardcover Page count: 160

Elemental Knits is for women who aspire to be ever stylish, more comfortable, and less wasteful. With knitwear designer Courtney Spainhower, you'll craft an appearance that truly reflects your spirit with a collection of 20 knitting patterns

designed to enhance your wardrobe year-round.

- Knit with intention, selecting patterns and fibers for their wearablity, versatility, and how they enhance your existing wardrobe.
- 20 patterns explore a range of knitting techniques with features suited to each season--texture and cables for autumn, allover patterning for winter, garter and lace for spring, and colorful accents for summer.
- Revel in gorgeous details that take these garments and accessories from functional to essential in a way that will have you wearing them year after year.

Rights sold to:

Christian Verlag (German)



IKAT: The Essential Handbook to Weaving Resist-Dyed Cloth by Mary Zicafoose

Publication date: September 8, 2020

Format: Hardcover Page count: 160

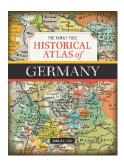
Textile enthusiasts, the ultimate reference you've been waiting for is here!

Ikat is your introduction to the fundamentals of a resurging trend in woven cloth. Award-winning weaver and instructor Mary Zicafoose has spent more than 30 years

exploring the possibilities of ikat and now shares her wealth of knowledge with you. Dig into the pages of this handbook to discover:

- Historical background on ikat with gorgeous visual refernces.
- Instruction in warp, weft, and double ikat techniques, written and illustrated in clear sequential steps.
- Instructions to build ikat wrapping boards.
- An addendum on painted "faux" ikat using dye pastes and brushes.
- Acid and indigo dye system recipes and procedures.
- Compelling projects with detailed instruction taking you from undyed yarn to woven ikat cloth.
- A gallery of contemporary ikat created by a range of diversely talented dyers and weavers.

Family Tree Books



THE FAMILY TREE HISTORICAL ATLAS OF GERMANY by James M. Beidler

Publication date: June 18, 2019

Format: Hardcover Page count: 240

Delve into your German heritage! This curated collection of beautiful historical maps will help you find your German hometown and records of your ancestors. Inside, you'll find:

- Beautiful maps of German states from medieval times to present, each selected specifically for the genealogist
- Extensive histories of Germanic regions that will walk you through the country's long and complex past, from the Holy Roman Empire to the Berlin Wall
- Timelines of the events in each era of German history that affected boundary changes
- A special village index that will help you pinpoint your ancestor's hometown

THE FAMILY TREE Guide to DNA Testing and Genetic Genealogy SCONDITION

THE FAMILY TREE GUIDE TO DNA TESTING AND GENETIC GENEALOGY

by Blaine T. Bettinger

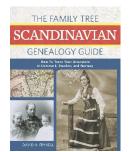
Publication date: August 13, 2019

Format: Trade paperback

Page count: 272

Unlock the family secrets in your DNA!

Discover the answers to your family history mysteries using the most cutting-edge tool available. This guide—newly updated and expanded to include the latest DNA developments—will teach you what DNA tests are available; the pros and cons of the major testing companies; and how to choose the right test to answer your specific genealogy questions. And once you've taken a DNA test, this guide will help you use your often-overwhelming results, with tips for understanding ethnicity estimates, navigating suggested cousin matches, and using third-party tools like GEDmatch to further analyze your data.



THE FAMILY TREE SCANDINAVIAN GENEALOGY GUIDE: How to Trace Your Ancestors in Denmark, Sweden, and Norway by David A. Fryxell

Publication date: December 17, 2019

Format: Trade paperback

Page count: 256

This convenient guide will help you discover your Swedish, Norwegian, or Danish family history while optimizing your research time.

Highlights include:

- Methods for locating Swedish genealogy records, Norwegian genealogy records, or Danish genealogy records within your family's town of origin
- Detailed guides to finding and decoding common Scandinavian records, including: church records, civil registration records, census returns, property deeds, military records, and many more
- Quick guides to Scandinavian history, geography, and language
- Historical timelines, sample records, and resource lists that will bring your family history to life



UNOFFICIAL GUIDE TO FAMILYSEARCH.ORG: How to Find Your Family History on the World's Largest Free Genealogy Website by Dana McCullough

Publication date: August 4, 2020

Format: Trade paperback

Page count: 272

Master the #1 Free Genealogy Website!

Discover your ancestry on FamilySearch.org, the world's largest free genealogy website. This fully updated in-depth user guide shows you how to find your family in the site's databases of more than 3.5 billion names and millions of digitized historical records spanning the globe. Learn how to maximize all of FamilySearch.org's research tools—including hard-to-find features—to extend your family tree in America and the old country.

Tips in this book include:

- Step-by-step strategies to craft search queries that find ancestors fast
- Practical pointers for locating your ancestors in record collections that aren't searchable
- Guidance for using FamilySearch.org's vast record collections from the U.S., Europe, Canada, Mexico and 100-plus countries around the world
- A new chapter on accessing records on-site at the Family History Library, local FamilySearch Centers and affiliate libraries
- Worksheets and checklists to track your research progress
- Illustrated step-by-step examples teach you exactly how to apply these tips and techniques to your own research.

Krause Publications



WOODSTOCK: Back to Yasgur's Farm by Mike Greenblatt

Publication date: July 9, 2019

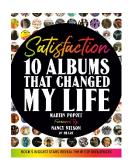
Format: Hardcover Page count: 224

"We're all still at Woodstock" -Richie Havens

The year was 1969. Richard Nixon was in the White House. Neil Armstrong was on the Moon. And revolution was in the air. In that backdrop, 500,000 young people gathered on a mid-August weekend in upstate New York for the promise of three days of peace and music. What they experienced at the Woodstock Music and Art Fair was something far greater.

Celebrating "the greatest peaceful event in history," WOODSTOCK 50TH ANNIVERSARY offers a dazzlingly and compelling front-row seat to the most important concert in rock history, an implausible happening filled with trials and triumphs that defined a generation.

Mike Greenblatt brilliantly captures the power of music's greatest performers such as Jimi Hendrix, Janis Joplin, Joe Cocker, Santana and the Who, while sharing stories both personal and audacious from the crowd of a half million strong who embraced not only the music but each other.



SATISFACTION: 10 Albums That Changed My Life by Martin Popoff; Foreword by Nancy Wilson

Publication date: December 24, 2019

Format: Trade paperback

Page count: 288

Discover the music that influenced some of the biggest stars in music history in SATISFACTION, a personal, insightful and gloriously illustrated look at the music that matters the most to the artists who matter the most to you.

From the Beatles' Sgt. Peppers Lonely Hearts Club Band to Pink Floyd's Wish You Were Here, Rolling Stone's Exile on Main Street to Jimi Hendrix's Are You Experienced, the book is packed with classics and cool revelations.



STRIKE IT RICH WITH POCKET CHANGE: Error Coins Bring Big Money by Ken Potter and Brian Allen

Publication date: May 4, 2021 Format: Trade paperback

Page count: 368

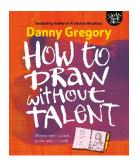
This new edition of *Strike It Rich with Pocket Change* dispels the myths of error coins and assists you in discovering, marketing, and researching rare coins that you can find in your pocket change.

More than 350 close-up illustrations, key identifying details and current market values help you decipher the difference between proper and error issues and varying types of coins. In addition, this unique must-have how-to also includes:

- Coverage of Lincoln Memorial Cents, Roosevelt Dimes, Washington Quarters, John F. Kennedy Half Dollars, State Quarters
- Expert insight and advice about tools of the trade, preserving coins, buying and selling error-variety coins
- Terms and definitions associated with error coins

Whether it's a Jefferson Presidential dollar missing edge lettering, that's worth \$2,000 - \$10,000 plus or a Lincoln cent with trail marks that make it an error worth \$1 - \$3 there are hidden treasures to be found in your pocket change, if you know what to look for.

North Light Books



HOW TO DRAW WITHOUT TALENT

by Danny Gregory

Publication date: November 26, 2019

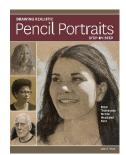
Format: Trade paperback

Page count: 128

Want to draw but don't think you have the talent? This book is for you—no experience or formal training required! Danny Gregory, co-founder of the popular online Sketchbook Skool, shows you how to get started making art for pleasure

with fun, easy lessons. Get started fast with just a pen and paper, learn to see your subject with new eyes, and enjoy the creative process.

<u>Danny Gregory</u> has written nearly a dozen internationally best-selling books on art and creativity. He is the co-founder of Sketchbook Skool with tens of thousands of students worldwide. He lives in New York City.



DRAWING REALISTIC PENCIL PORTRAITS STEP BY STEP: Basic Techniques for the Head and Face

by Justin Maas

Publication date: July 16, 2019 Format: Trade paperback

Page count: 128

Artist and teacher Justin Maas provides a step-by-step guide for both novice and experience portraitists looking to enhance their skillsets. His tried-and-true

techniques for mastering the basics and accurately rendering proportion, placement and nuance when drawing the head and face will help you add energy and life to your drawings and create recognizable and moving portraits.

In this book:

- Lessons in drawing basics, including value, line, shadow, light and anatomy
- How to work from both reference photographs and live models, plus tips for selecting your subjects
- Step-by-step demos to create crucial features, such as eyes, ears, and hair
- 15 detailed step-by-step portrait-drawing demos with subjects of different ages, genders and ethnicities

Rights sold to:

Shanghai People's Fine Arts Publishing House (Chinese, simplified); Zoner Press (Czech)



DOODLE DAYS: Over 100 Creative Ideas for Doodling, Drawing, and Journaling by Jane Maday

Publication date: July 6, 2021 Format: Trade paperback

Page count: 128

Whether you're into journaling, drawing, or both, this delightful guide will provide creative ideas and simple instruction for doodling to your heart's content. Artist and author Jane Maday presents basic techniques, step-by-step instructions, and a

world of ideas for drawing animals, flora and fauna, seashells, shapes, and more. The perfect way to add whimsy and fun to any sketchbook, journal, or bujo page, these doodles will make you smile and help you express your creativity, one adorable little doodle at a time.

- Appeals to doodlers and journalers alike: On Instagram, Facebook, and Pinterest, journal and bullet journal content is hugely popular. Searches for bujo and bujoinspiration have millions of hits.
- **Strong author sales track**: Jane Maday is the author of *Color Super Cute Animals* and *Super Cute World*, both of which have strong ongoing sales.

Jane Maday has been a professional artist since she was 14 years old. At 16, she was hired by the University of Florida as a scientific illustrator. After graduating from the Ringling College of Art and Design, Jane was recruited by Hallmark Cards, Inc., as a greeting card illustrator. She is the author of other books including *Color Super Cute Animals* and *Super Cute World*.



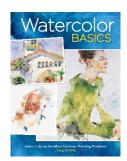
52 GIFTS FROM ME TO YOU: Fresh, Simple Expressions to Show Your Love edited by North Light Books

Publication date: October 1, 2019

Format: Spiral bound Page count: 112

Tell the person you love exactly why they mean so much with 52 GIFTS FROM ME TO YOU. With a unique prompt for each week of the year, you'll dig deep into your memories and hopes to share the many ways your relationship is

special. Whether it's remembering a good laugh or thinking about a time you were inspired, this book will help you find the words you need to show your love.



WATERCOLOR BASICS: Learn to Solve the Most Common Painting Problems by Charles Reid

Pub date: January 14, 2020 Format: Trade paperback

Page count: 128

Expert fixes for not-quite-right watercolors.

As one of today's most sought-after workshop instructors, Charles Reid knows the most common stumbling blocks faced by artists and the best ways to overcome

them. With expert advice on everything from drawing and design to fine-tuning figure and landscape paintings, *Charles Reid's Watercolor Solutions* will help you identify shortcomings in your paintings, fix recurring problems, and become a better watercolorist—no matter what your skill level.

Whether your portraits feel contrived, your landscapes lack depth, or your colors look unnatural, this book holds the secrets to stronger, looser and livelier paintings

Charles Reid is the author of *Charles Reid's Watercolor Secrets* and *Painting Flowers in Watercolor with Charles Reid*, both from North Light Books. He is a member of the National Academy and the National Watercolor Society. In addition to painting, Charles teaches numerous workshops in the US and Europe. Visit: www.charlesreidart.com.



ENCAUSTIC WORKSHOP, REVISED EDITION: Artistic Techniques for Working with

by Patricia Baldwin Seggebruch

Publication date: November 26, 2019

Format: Trade paperback

Page count: 160

In its purest form, encaustic painting is as simple as applying melted beeswax to an absorbent surface. In ENCAUSTIC WORKSHOP, REVISED EDITION, it becomes much

more: a dynamic medium where anything goes and the possibilities are endless. Packed with step-by-step techniques, helpful tips and diverse examples of completed works, this guide brings an encaustic workshop to your own workspace. If you're a beginner, you'll find everything you need to know to get started. If you're more advanced, you'll discover things you never knew you could do with encaustic. In this revised 10th anniversary edition, learn about new materials, surfaces and techniques that will take your encaustic paintings to entirely new level.

Writer's Digest Books



THE SECRETS OF CHARACTER: Writing a Hero Anyone Will Love by Matt Bird

Publication date: April 19, 2022

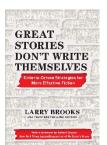
Format: Trade paperback

Page count: 256

An insightful and actionable guide to creating a hero that readers will fall in love with, from the author of *The Secrets of Story*

The hardest yet most essential element of writing great fiction is character – specifically, creating a central hero who is relatable, compelling, and worth the reader's precious time. In this entertaining and practical guide, popular blogger, writing coach and screenwriter Matt Bird breaks down what makes characters embraceable and unforgettable, and presents insider tips and tricks for writers of all levels and genres.

<u>Matt Bird</u> is the author of *Secrets of Story,* and creator of The Secrets of Story podcast and blog. He has an MFA in screenwriting from Columbia University. He lives and writes in Chicago where he and his wife Betsy are raising two delightful kids.



GREAT STORIES DON'T WRITE THEMSELVES: Criteria-Driven Strategies for More Effective Fiction

by Larry Brooks; Foreword by Robert Dugoni

Publication date: November 5, 2019

Format: Trade paperback

Page count: 256

Bestselling author Larry Brooks introduces a series of detailed criteria for novelists of every level and genre to refer to while writing, regardless of their preferred writing

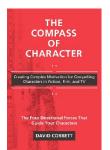
method. Beginning with the broadest part of the story, the early checklists help writers to ensure that their novel is based on a premise rather than an idea, and gradually hones in on other elements to keep the story moving forward including:

- dramatic tension
- narrative strategy
- scene construction

<u>Larry Brooks</u> is the award-winning *USA Today* bestselling author of six novels and four writing craft books, including the bestselling *Story Engineering*.

Previous Larry Brooks titles licensed to:

China Renmin University Press (Chinese, simplified)
Film Art (Japanese)
Infinity Books (Korean)
Ord Partner (Swedish)



THE COMPASS OF CHARACTER: Creating Complex Motivation for Compelling Characters in Fiction, Film, and TV

by David Corbett

Publication date: November 19, 2019

Format: Trade paperback

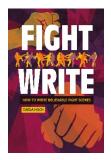
Page count: 288

Just as a compass provides direction for an explorer, so does motivation provide direction for characters in fiction. The "compass" of character motivation is composed

of four points: Lack, Yearning, Resistance, and Desire. In THE COMPASS OF CHARACTER you'll learn to deeply consider the key question "What does my character want?" and learn techniques to answer that question by writing realistic and empathetic characters without falling into formulaic, unsatisfying results that only diminish the character. Bestselling author and acclaimed writing instructor David Corbett provides writers with the essentials for building characters with motivations that range from clear to complex by exploring topics such as:

- human yearning
- pathological maneuvers
- the pain of life vs. the promise of life
- backstory and behavior
- mechanics of growth and transformation
- dramatizing mistaken desire and misbegotten yearnings
- moral arguments

David Corbett is an award-winning author of the writing guides *The Art of Character* and *The Compass of Character*. He has published six novels and has been nominated for the Lefty Award for Best Historical Mystery. He has taught at the UCLA Writer's Program, Litreactor, and at writing conferences across North America and Mexico, and is a monthly contributor to *Writer Unboxed*, an award-winning blog dedicated to the craft and business of fiction.



FIGHT WRITE: How to Write Believable Fight Scenes by Carla Hoch

Publication date: June 11, 2019 Format: Trade paperback

Page count: 240

Whether a side-street skirmish or an all-out war, fight scenes bring action to the pages of every kind of fiction. But a poorly done or unbelievable fight scene can ruin a great book in an instant.

In FIGHT WRITE you'll learn practical tips, terminology, and the science behind crafting realistic fight scenes for your fiction. Broken up into "Rounds," trained fighter and writer Carla Hoch guides you through the many factors you'll need to consider when developing battles and brawls.

<u>Carla Hoch</u> is a writer and trained fighter with experience in nearly one dozen martial arts and fighting styles. She is the blogger behind FightWrite.net, a blog dedicated to teaching fighting to writers, and regularly teaches classes and workshops on fight writing as well as fight techniques for writers.



FUNNY YOU SHOULD ASK: Mostly Serious Answers to Mostly Serious Questions About the Book Publishing Industry by Barbara Poelle

Publication date: January 14, 2020

Format: Trade paperback

Page count: 224

There is a certain perception from the outside that the publishing industry is a near insurmountable fortress, with gatekeepers and naysayers manning the turrets looking

for any way to fire a flaming arrow at the dreams of an aspiring writer. Funny You Should Ask, based on the popular Writer's Digest column of the same name, assists to deconstruct, inform, and illuminate the path to publication and beyond, all while dispelling the rumor that those in the industry are better than thou.

From understanding the nuts and bolts of a query letter, to learning how to process the soul-searing envy of watching someone else's career flourish, to how to talk to your editor, veteran literary agent Barbara Poelle covers the approach and execution of the common and uncommon bumps along the traditional publishing path.

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