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Frankfurt Book Fair 2026



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Global reach is central to our mission. We source ideas worldwide, with concepts and examples relevant to managers everywhere. Nearly 40% of HBR Press sales come from outside the United States, making translations a critical part of our impact.

We prioritize ideas that extend beyond books into articles, toolkits, graphics, videos, and events. Series titles and books with toolkits represent our fastest-growing areas.

318,000+

Global print/digital circulation
across 50+ countries

30M+

Social media followers

9

Local-language editions

11M

Monthly visitors to HBR.org,
with 60% outside the US

1.2M

Subscribers to 12 newsletters

2M

Monthly podcast downloads

A LEVI'S STORY

Leading the Revival of an Iconic Brand

Chip Bergh

- › Rich and entertaining storytelling with insider details on the Levi's revival
- › Coins the term "brand-driven leadership" with a set of timeless leadership principles



The inspiring and instructive story of Levi's resurgence as told by the CEO who led it.

When Chip Bergh became CEO of Levi Strauss & Co., the iconic company was struggling with stagnant growth and declining relevance. Under his leadership, Levi's staged one of the most notable brand turnarounds of the past decade, restoring growth and reconnecting with a new generation of consumers.

In *A Levi's Story*, Bergh shares the six principles of "brand-driven leadership" that guided the transformation, including why origin stories matter, why marketing is an investment, and why leaders must play the long game.

Combining candid stories with practical lessons, this book offers a timeless framework for leaders seeking to revive growth, strengthen customer connections, and build enduring businesses.

MARCH 2027

9798892792172

LEADERSHIP

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • GB£ 25.00

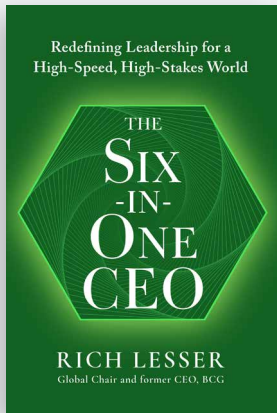
Hardcover

THE SIX-IN-ONE CEO

Redefining Leadership for a High-Speed, High-Stakes World

Rich Lesser

- › Insights from leading CEO voices on their best practices and experiences
- › A “Memo to the CEO” accompanies every chapter, showing Lesser’s personal approach to advising leaders



Your playbook for mastering the six roles every CEO needs to adopt to lead through what comes next.

Boston Consulting Group (BCG) Global Chair Rich Lesser draws on his decades of experience advising leaders and their global organizations as well as conversations with executives confronting new challenges in real time. He offers a new framing for the job of CEO around six key roles today’s and tomorrow’s leaders must play, with practical insights on how leaders can stay adaptive without losing focus, embrace technology without losing humanity, and make bold decisions under extraordinary pressure.

In essential reading for CEOs, senior executives, rising leaders, and anyone responsible for guiding organizations through change, Lesser provides a clear-eyed road map for thriving in the most complex business environment of the modern era.

APRIL 2027

9798892793681

LEADERSHIP

256 pages • 6 1/8" x 9 1/4"

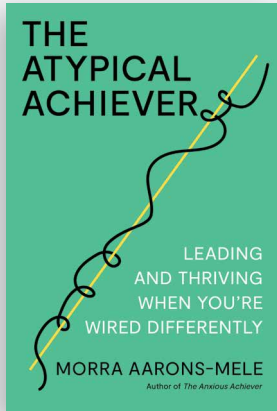
US\$ 35.00 • GB£ 25.00

Hardcover

THE ATYPICAL ACHIEVER

Leading and Thriving When You're Wired Differently

Morra Aarons-Mele



A practical guide for neurodivergent professionals who want to build a work life that brings out their distinctive strengths—from the author and podcast host of *The Anxious Achiever*.

Morra Aarons-Mele, a LinkedIn “Top 10 Voice” in mental health, has spent years interviewing high achievers who live and work with anxiety, ADHD, bipolar disorder, dyslexia, autism, depression, and other brain-based differences. Again and again she has found that neurodistinct professionals bring powerful strengths to work, but those strengths often come with real challenges.

Drawing on original survey research, candid stories, and insights from clinicians and workplace experts, *The Atypical Achiever* helps readers identify their strengths, manage their challenges, ask for what they need, and find the roles, environments, and support that allow them to thrive.

- › Advice from an expert who has struggled, adapted, and thrived with neurodivergence
- › Practical tools for recognizing, managing, and maximizing neurodivergent strengths

JUNE 2027

9798892792677

MANAGING YOURSELF

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • GB£ 25.00

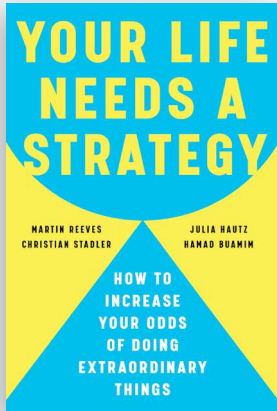
Hardcover

YOUR LIFE NEEDS A STRATEGY

How to Increase Your Odds of Doing Extraordinary Things

Martin Reeves, Christian Stadler, Julia Hautz, Hamad Buamim

- › Globally based and connected author team
- › Clear, immediately actionable advice for placing smarter bets on where to focus your time, energy, and attention



We're drawn to stories of people who succeed against the odds. But what if those stories aren't just inspiring? What if they reveal a strategy?

In *Your Life Needs a Strategy*, Martin Reeves (BCG), Christian Stadler (Warwick Business School), Julia Hautz (University of Innsbruck), and Hamad Buamim (Dubai Multi Commodities Centre) argue that extraordinary success is rarely the product of talent or effort alone—and it's never just luck. It comes from knowing how to work with uncertainty: spotting opportunities, experimenting when outcomes are unclear, influencing situations that seem fixed, and creating possibilities.

At the heart of the book is a simple but powerful idea: you can't control the future, but you can shape the conditions that determine your odds.

FEBRUARY 2027

9798892793254

MANAGING YOURSELF

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • GB£ 25.00

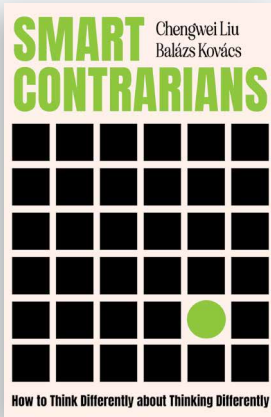
Hardcover

SMART CONTRARIANS

How to Think Differently about Thinking Differently

Chengwei Liu, Balázs Kovács

- › Diverse and surprising stories from business, science, pop culture, and more
- › Useful for individuals and organizations—makes a case for smart contrarianism as a strategic asset



Anyone can be a contrarian, but the most successful leaders are smart about when, and how, they go against conventional wisdom.

In this provocative book, Chengwei Liu (Imperial College) and Balázs Kovács (Yale) argue that contrarianism is a way of thinking and a set of skills that can be learned and practiced.

Through fascinating stories (including Psy's "Gangnam Style") they uncover why consensus thinking leads organizations and leaders astray. They introduce a powerful framework for spotting overlooked opportunities, avoiding costly decision traps, and building organizations that learn faster than competitors.

Fresh, highly original, and a joy to read, *Smart Contrarians* is the guide for leaders, entrepreneurs, and all ambitious professionals who want to zig when everyone else zags, to break free from consensus, conformity, and mediocrity—and succeed.

MAY 2027

9798892793377

DECISION MAKING

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • GB£ 25.00

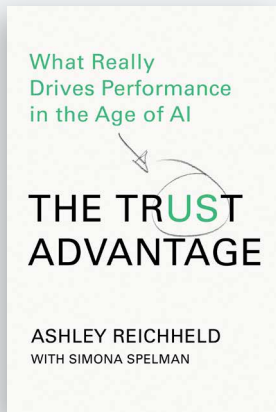
Hardcover

THE TRUST ADVANTAGE

What Really Drives Performance in the Age of AI

Ashley Reichheld

- › Unique research base from Deloitte's TrustID system
- › Timely and timeless research focused on AI's impact on trust and on how to build trust in an AI-transformed world



Organizations face a paradox: while AI promises unprecedented capability, the foundation needed to unlock that potential—trust—is eroding.

In *The Trust Advantage*, Deloitte principal and *Wall Street Journal* bestselling author Ashley Reichheld offers an essential guide to rebuilding trust as a strategic asset.

Drawing on years of research and data from the TrustID system she developed, Reichheld shows how trust can be measured, managed, and deliberately strengthened across teams, customers, and partners. The book equips leaders with tools to diagnose trust gaps and embed trust-building practices into everyday decisions.

At once insightful and practical, *The Trust Advantage* shows that in a world of constant disruption, trust is not a by-product of success—it is the engine of it.

JUNE 2027

9798892794381

LEADERSHIP

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • GB£ 27.00

Hardcover

THE HARVARD BUSINESS REVIEW STRATEGY HANDBOOK

Everything You Need to Create and Execute a Winning Strategy

David J. Collis

- › Introduces the *Complete Strategy Landscape*, which focuses on the creation, capture, and realization of value
- › Examples, tools, and reflection questions help implement the ideas



The one primer you need to create, capture, and realize value in today's uncertain environment.

Harvard Business School professor and strategy consultant David J. Collis presents the *Complete Strategy Landscape*, a framework for making carefully coordinated choices that make your strategy clear and actionable.

He describes how to identify the most promising opportunities to pursue, forge a business model that maximizes value creation, craft a sustainable competitive position, and design an operating model to realize value over the long term.

Building on decades of work in the area, Collis offers detailed examples, tools, and reflection questions to help executives establish the best approach for their companies.

Whether you're a CEO or senior leader or you aspire to be one, the advice in this book will help you set your objective, define your scope, and execute for greatest impact.

JULY 2027

9798892792806

STRATEGY

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • GB£ 25.00

Paperback

AGENTIC AI

The Insights You Need from *Harvard Business Review*

Harvard Business Review

- › Curates HBR's latest thinking on how agentic AI will affect all businesses—today and tomorrow
- › Gets readers up to speed quickly on what they need to know



How much control are you willing to give up to AI? And should you?

The days of typing an AI prompt into a box and waiting for a response are quickly passing by. AI agents can now coordinate with other systems, pursue goals, and execute with increasing autonomy. Meanwhile, many leaders are still struggling to understand the basics—where agents can create value and in what situations they can be trusted. How can you harness the power of agentic AI to transform your business and avoid disruption while ensuring humans remain in control?

Agentic AI: The Insights You Need from Harvard Business Review will help you understand the opportunities and risks, choose and scale the right experiments, and prepare for the next evolution of intelligent business.

DECEMBER 2026

9798892794275

ARTIFICIAL INTELLIGENCE

176 pages • 5 1/2" x 8 1/4"

US\$ 24.95 • GB£ 16.99

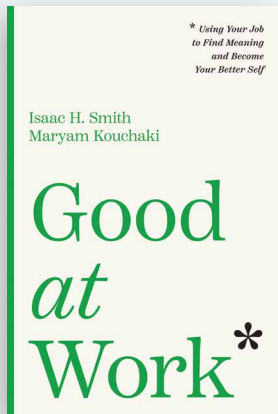
Paperback

GOOD AT WORK

Using Your Job to Find Meaning and Become Your Better Self

Isaac H. Smith, Maryam Kouchaki

- › Refreshing, counterintuitive take on personal development, using everyday work to build character
- › Useful framework for self-assessing where you are and where you want to be



The science behind how everyday work can become a powerful path to purpose, growth, and fulfillment.

Work is not just something you do. It's constantly doing something to you—shaping who you are. In *Good at Work*, scholars Isaac H. Smith and Maryam Kouchaki offer a refreshing alternative to the familiar advice of looking for meaning outside your career.

Readers will explore five common ethical profiles that explain why some people feel trapped in jobs that conflict with their values, why others drift into moral complacency, and why even successful professionals often struggle to find deeper meaning in their work.

Good at Work shows that your job doesn't have to compete with your search for meaning—it can be a powerful force for personal growth, moral development, and lasting fulfillment.

JULY 2027

9798892792646

MANAGING YOURSELF

256 pages • 6 1/8" x 9 1/4"

US\$ 32.00 • GB£ 25.00

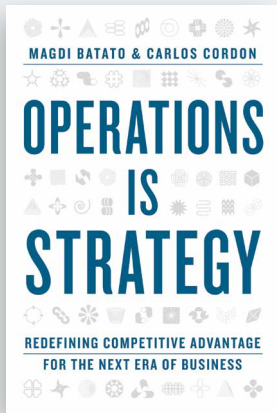
Hardcover

OPERATIONS IS STRATEGY

Redefining Competitive Advantage for the Next Era of Business

Magdi Batato, Carlos Cordon

- › Introduces a powerful new framework for a post-supply chain world—the plasma ecosystem
- › Uses excellent case studies and voices from global organizations to illustrate the framework



The companies thriving in today's volatile world are those that have transformed operations from a "silent function" into a strategic engine of resilience, innovation, growth, and competitive advantage.

In this practical book, IMD professor Carlos Cordon and Magdi Batato, the former head of operations at Nestlé, show how it's done.

With interviews, case studies, and real-world lessons from global leaders at companies like Apple, Carlsberg, Danaher, and Novo Nordisk, the book reveals how companies are rethinking supply chains and reimagining manufacturing, sustainability, talent, and customer responsiveness.

The book provides a practical framework for building operations that can withstand shocks while continuing to innovate and grow.

Operational resilience is now inseparable from long-term success. Operations is strategy.

MARCH 2027

9798892793292

OPERATIONS MANAGEMENT

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • GB£ 27.00

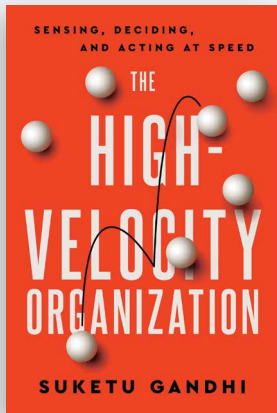
Hardcover

THE HIGH-VELOCITY ORGANIZATION

Sensing, Deciding, and Acting at Speed

Suketu Gandhi

- › Brand new research on “speed leaders” who generate superior financial results year over year
- › Offers a balance of reflection and practicality



Is your company moving as fast as you think it is?

As speed becomes more critical to survival, strategic operations expert and Kearney partner Suketu Gandhi says most companies are held back by outdated processes, technologies, and structures.

In this book, Gandhi provides a five-part framework to help leaders set their organizations up for success:

- Build enterprise sensing capabilities
- Architect for organizational adaptability
- Empower agile teams
- Scale with intelligent automation
- Measure what matters to determine true competitive speed

Based on proprietary research and filled with detailed examples, *The High-Velocity Organization* explores the architecture, technology, and leadership needed to put speed at the heart of strategy and execution.

MARCH 2027

9798892793100

STRATEGY

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • GB£ 27.00

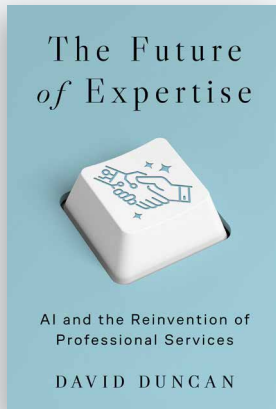
Hardcover

THE FUTURE OF EXPERTISE

AI and the Reinvention of Professional Services

David Duncan

- › Clarity about where the future is headed and a positive, hopeful vision for the future of human expertise
- › A road map for leaders to transition from the old world to the new



An essential guide for leaders navigating the next era of knowledge work.

The very activities that have long generated revenue, developed talent, and sustained competitive advantage are being transformed. How do firms built on human expertise create value in a world where machines can now think alongside us?

In *The Future of Expertise*, innovation expert, consultant, and *Wall Street Journal* bestselling author David Duncan introduces a new model for the AI era, replacing the traditional professional services pyramid with a leaner, more agile “obelisk” structure where highly skilled teams are augmented by AI.

Through examples from consulting, law, accounting, and corporate strategy, Duncan provides a road map for rethinking careers and building new capabilities, explaining what new forms of value clients will demand as routine expertise becomes automated.

JUNE 2027

9798892793896

STRATEGY

256 pages • 6 1/8" x 9 1/4"

US\$ 35.00 • GB£ 27.00

Hardcover

VALUE-CREATING BOARDS

Reimagining Governance to Boost Performance

Jill Ader, Pamela Warren

- › Framework to shift governance mindset from one of risk management to one of growth
- › Voices of chairs, board members, and CEOs who've applied the framework bring real-world credibility

JACKET TO COME

Today's boards need to create value, not just protect it.

Most boards are good at overseeing performance, managing risk, fulfilling their fiduciary responsibilities, and keeping organizations on track. Authors Jill Ader and Pamela Warren draw on decades of experience with top teams at Egon Zehnder to show how they can aspire to much more than mere governance: boards can become a wisdom council capable of bringing collective intelligence to an organization's most consequential challenges.

The authors present an innovative four-part framework, illustrated with candid stories and supported by practical exercises and ideas tested in real boardrooms. *Value-Creating Boards* will enable boards to move from asking "Are we managing risk well?" to asking something much more powerful: "What becomes possible because this board is here?"

JULY 2027

9798892794428

GENERAL MANAGEMENT

256 pages • 6 1/8" x 9 1/4"

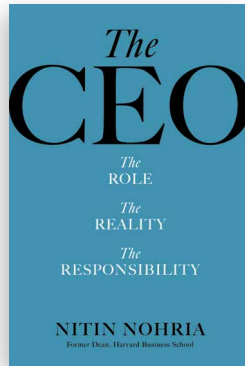
US\$ 32.00 • GB£ 25.00

Hardcover

THE CEO

The Role, the Reality,
the Responsibility

Nitin Nohria



A practical, timeless guide equipping future leaders with the principles that underpin excellence.

From the former dean of Harvard Business School comes a deeply researched and practical exploration of the CEO role—and what it truly takes to succeed in it.

Nitin Nohria draws from over twenty-five years of HBS's New CEO Workshops and a deep reservoir of research to reveal what distinguishes great leaders. He explores the behaviors that set exceptional CEOs apart, detailing how they allocate their time, communicate effectively, drive strategy, cultivate organizational culture, and manage stakeholders.

SEPTEMBER 2026

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256 pages

6 1/8" x 9 1/4"

US\$ 35.00 · GB£ 27.00

Hardcover

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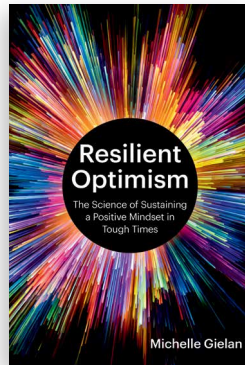
Complex Chinese: On Books ·

Spanish: Profit

RESILIENT OPTIMISM

The Science of
Sustaining a Positive
Mindset in Tough Times

Michelle Gielan



Positive psychology researcher and bestselling author Michelle Gielan reveals how to sustain optimism and thrive through stress, uncertainty, and change.

It isn't about ignoring reality or forcing positivity. Instead, it's about adopting simple, repeatable, science-backed habits that create a positive mindset.

With evidence from research showing how optimism correlates with success and health, Gielan outlines five essential behaviors: focusing on what's working, reframing stress as a tool for growth, triaging commitments to protect energy, recharging to sustain performance, and committing to small acts that spark meaning.

SEPTEMBER 2026

9798892792691

256 pages

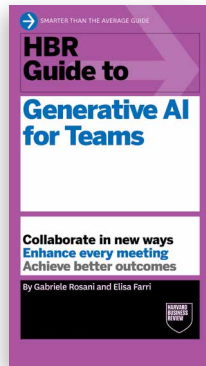
6 1/8" x 9 1/4"

US\$ 30.00 · GB£ 25.00

Hardcover

HBR GUIDE TO GENERATIVE AI FOR TEAMS

Gabriele Rosani,
Elisa Farri



Gen AI is changing the way you work. So why is your team stuck in neutral?

The adoption of generative AI is now widespread, yet it is still usually used individually: one person, one screen, one task. Meanwhile, the most important work in organizations happens in teams. Fortunately, you can make AI-enabled collaboration real today and see immediate results.

In a book packed with practical tips, prompts, and case studies, the authors show how to elevate team-based work and drive productivity in your organization.

SEPTEMBER 2026

9798892793704

256 pages

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US\$ 21.95 • GB£ 14.99

Paperback

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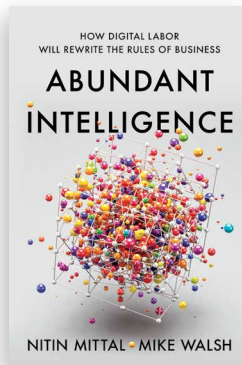
Complex Chinese:

Commonwealth

ABUNDANT INTELLIGENCE

How Digital Labor
Will Rewrite the Rules
of Business

Nitin Mittal,
Mike Walsh



The rise of AI agents will transform every aspect of how companies create value and compete. Where once we assumed intelligence was scarce, talent limited, expertise expensive, and good judgment hard to scale, cognition is now becoming cheap, elastic, and abundant.

In *Abundant Intelligence*, Deloitte's Nitin Mittal and futurist Mike Walsh draw on inside access to the people leading AI transformations at the world's most powerful companies. They uncover how this shift is challenging every assumption about strategy, productivity, and leadership and what organizations must do to stay ahead.

JANUARY 2027

9798892793278

256 pages

6 1/8" x 9 1/4"

US\$ 35.00 • GB£ 27.00

Hardcover

POSSESSIONS

How we think about
our stuff, and ourselves,
as we own less and
use more

Carey Morewedge



We're trading ownership for access, purchases for subscriptions, possessions for cloud-stored digital copies. Some homeowners have even embraced the life of a digital nomad. This shift is a profound challenge to centuries of using ownership to form our identity. What are we if we don't own much?

Carey Morewedge, a powerful voice in behavioral science and marketing, introduces us to the new world of "liquid consumption." From goat farms in Delaware to housing tracts in Australia, he explains just how complicated and compelling the idea of ownership is—and what happens to us when we can't, or decide not to, own something.

JANUARY 2027

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256 pages

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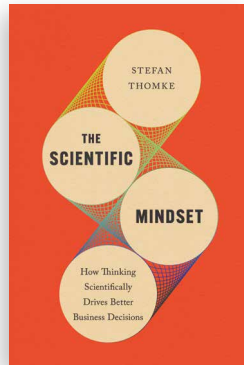
US\$ 32.00 · GB£ 25.00

Hardcover

THE SCIENTIFIC MINDSET

How Thinking
Scientifically
Drives Better
Business Decisions

Stefan Thomke



Every day, leaders face high-stakes decisions but often rely on untested assumptions, gut instinct, and "what worked before." How can leaders today make smarter choices?

Harvard Business School professor Stefan Thomke offers a compelling solution: adopt a scientific mindset. Drawing on decades of research and real-world examples, he shows how challenging assumptions, articulating testable hypotheses, and running disciplined experiments transform decision-making—empowering readers to ask deeper questions, build cultures that value curiosity, and develop AI systems that ensure reliability while scaling testing.

NOVEMBER 2026

9781647826338

256 pages

6 1/8" x 9 1/4"

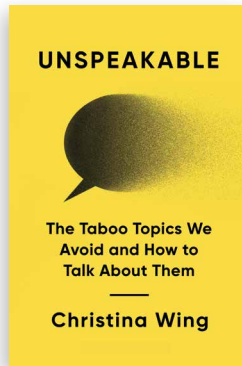
US\$ 30.00 · GB£ 27.00

Hardcover

UNSPEAKABLE

The Taboo Topics We
Avoid and How to Talk
About Them

Christina Wing



Aging, retirement, succession, failure, money, politics—these subjects feel too sensitive to touch. So we avoid them. But when we can't address the realities shaping our lives and careers, trust erodes and relationships suffer.

In *Unspeakable*, Harvard Business School's Christina Wing provides tools for communicating with clarity and compassion. Drawing on decades of experience working with family enterprises, she shows the costs of dodging the truth—and what changes when we face it. Each chapter tackles a different taboo topic, offering strategies and scripts to help readers navigate these issues with confidence.

OCTOBER 2026

9798892790741
256 pages
6 1/8" x 9 1/4"
US\$ 32.00 • GB£ 25.00
Hardcover

Rights Sold

Spanish: Profit

HARVARD BUSINESS REVIEW BOARD MEMBER'S HANDBOOK

How to Win Your Seat,
Build Value, and Lead
with Impact

Dennis Carey,
Michael Useem,
Maggie Wilderotter



Become the best board member you can be—and build a high-performing board around you.

This road map for leading and governing a range of enterprises shares insider accounts of boardroom excellence—and drama—from companies worldwide and provides tools that can be applied to strategy development, risk assessment, and making the toughest decisions. It offers guidance on how to be invited to serve on the right boards, build influence, and create a high-performing boardroom.

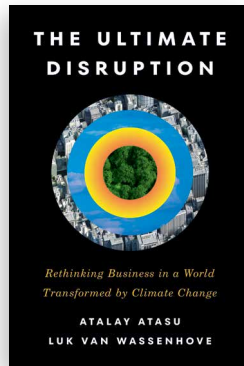
SEPTEMBER 2026

9781647827571
272 pages
6 1/8" x 9 1/4"
US\$ 29.99 • GB£ 22.99
Paperback

THE ULTIMATE DISRUPTION

Rethinking Business in
a World Transformed by
Climate Change

Atalay Atasu,
Luk Van Wassenhove



INSEAD professors Atalay Atasu and Luk Van Wassenhove draw on deep research and real-world case studies to show why sustainability must be treated as a core business imperative, not a compliance exercise or marketing slogan. The authors introduce a framework for rethinking strategy and reinventing business models to integrate environmental value alongside customer utility and profit.

Their compelling examples—from Polygreen’s zero-waste transformation to Schneider Electric’s global decarbonization initiatives—illustrate how companies are turning environmental constraints into opportunities for innovation and growth.

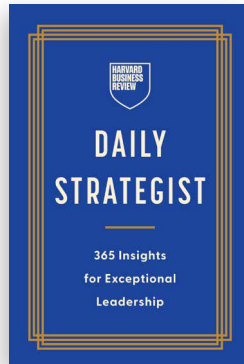
FEBRUARY 2027

9798892792769
256 pages
6 1/8" x 9 1/4"
US\$ 35.00 · GB£ 27.00
Hardcover

HBR DAILY STRATEGIST

365 Insights for
Exceptional Leadership

Harvard Business
Review



Unlock competitive advantage every single day.

HBR Daily Strategist provides 365 days' worth of insights and advice, helping you regularly think about and improve your strategic decision-making. Every page offers something new, whether it's a description of an essential strategic concept, a quote to inspire your thinking, or a proven framework to apply. And each day presents you with an opportunity to take on topics such as building your company's distinct competencies, identifying vision and purpose, and ensuring successful alignment and execution across your organization.

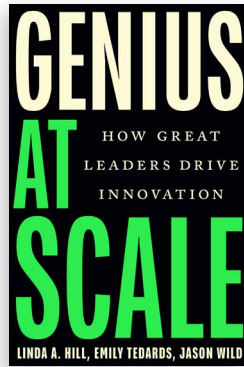
NOVEMBER 2026

9798892793520
256 pages
5 1/2" x 8 1/4"
US\$ 30.00 · GB£ 25.00
Hardcover

GENIUS AT SCALE

How Great Leaders
Drive Innovation

Linda A. Hill,
Emily Tedards,
Jason Wild



Short-listed for the Thinkers50 Innovation Award

Harvard professor Linda Hill, researcher Emily Tedards, and former Microsoft innovation executive Jason Wild explain that driving innovation requires three distinct competencies: Architect: shaping culture and capabilities for co-creation; Bridger: building partnerships across groups and organizations; and Catalyst: cultivating and activating movements across ecosystems.

There are exemplary leaders we can learn from, and *Genius at Scale* presents them in fascinating detail.

11,000 copies sold

MARCH 2026

9781647827502
288 pages
6 1/8" x 9 1/4"
US\$ 32.00 · GB£ 25.00
Hardcover

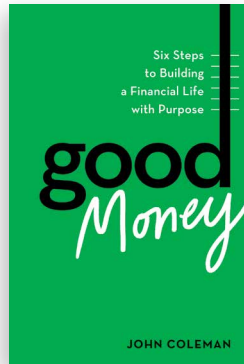
Rights Sold

Complex Chinese:
CommonWealth Magazine ·
Italian: Roi · Portuguese
(Brazil): Alta · Simplified
Chinese: China Machine
Press · Spanish: Granica

GOOD MONEY

Six Steps to Building
a Financial Life
with Purpose

John Coleman



Do more with your money. Use it to flourish—and lead a more meaningful and impactful life.

John Coleman offers a new mindset around personal finance that puts purpose at the center of every decision. In *Good Money*, he presents a six-part framework for using money properly to lead a healthy financial life. With firsthand interviews and vivid examples, Coleman gives helpful—often counterintuitive—advice for channeling wealth toward greater meaning, now and far into the future, for you, your family, and generations to come.

7,000 copies sold

MARCH 2026

9798892790505
240 pages
6 1/8" x 9 1/4"
US\$ 30.00 · GB£ 25.00
Hardcover

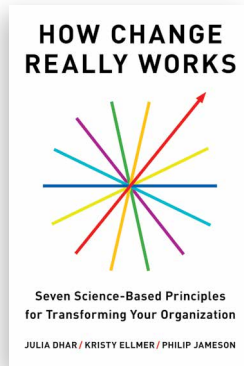
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HOW CHANGE REALLY WORKS

Seven Science-Based Principles for Transforming Your Organization

Julia Dhar,
Kristy Ellmer,
Philip Jameson



A USA Today bestseller

AI, market volatility, and supply chain disruption make organizational change more urgent than ever. Yet most change efforts waste time, energy, and money.

In *How Change Really Works*, Boston Consulting Group experts share seven science-based, human-centered principles; a five-phase execution guide; and tips, checklists, and smart hacks to help your transformation succeed.

20,000 copies sold

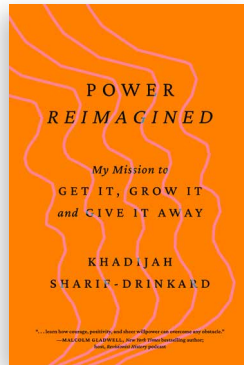
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POWER REIMAGINED

My Mission to
Get It, Grow It
and Give It Away

Khadijah Sharif-Drinkard



From a childhood in Harlem to a professional life at entertainment giants MTV, Nickelodeon, and ABC, Khadijah Sharif-Drinkard has spent her life redefining what real power looks like: it is forged through strategy, courage, and an unshakable belief in your own worth.

From her earliest dreams of success to the executive offices where she made them real, she reveals the moments that shaped her and the strategies that helped her lead with impact and integrity. *Power Reimagined* will inspire anyone who's ever been overlooked, undervalued, or told they didn't belong to own their power and use it without apology.

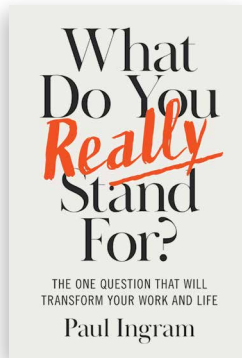
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WHAT DO YOU REALLY STAND FOR?

The One Question That Will Transform Your Work and Life

Paul Ingram



What if one simple shift could make you feel as satisfied as getting an \$84,000 raise? Research shows that understanding your core values—and living by them—can deliver just that.

In *What Do You Really Stand For?*, Columbia Business School professor Paul Ingram reveals how clarifying your values can transform your choices, relationships, and leadership. The book offers a powerful framework to take more intentional control and lead yourself and others with more clarity, confidence, and purpose.

APRIL 2026

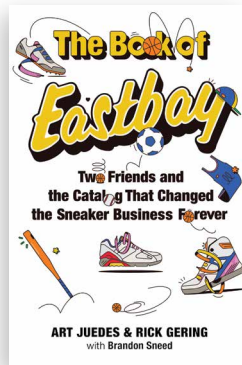
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THE BOOK OF EASTBAY

Two Friends and the Catalog That Changed the Sneaker Business Forever

Art Juedes,
Rick Gering



The story of two entrepreneurs with \$5,000 worth of track shoes stuffed into an AMC Gremlin who eventually launched Eastbay, a mail-order catalog that became a cultural icon to pro athletes and kids alike.

This is also the story of a company that never wavered from its mission as it grew fast, suffered crippling setbacks, and then grew even faster until the catalog reached tens of millions around the world.

And it is the story of Art Juedes and Rick Gering, bonded by the company they founded together and by a lifelong friendship. Together they built a business that mattered.

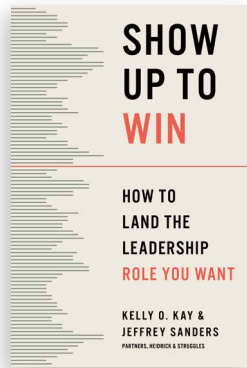
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SHOW UP TO WIN

How to Land the
Leadership Role
You Want

Kelly O. Kay,
Jeffrey Sanders



To unlock top leadership opportunities, you need to learn to be as good at your job search as you are at your job. An ambitious leader can close deals and hit numbers, but in order to land the role you want, you must clarify your unique value proposition. And the higher you rise, the harder it is to get honest feedback on your strengths and gaps.

In *Show Up to Win*, partners at executive search firm Heidrick & Struggles offer straight-talking insights to reveal why some candidates land premier roles while others are overlooked. This is the ultimate guide for anyone navigating high-stakes executive searches.

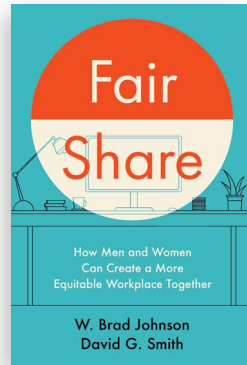
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FAIR SHARE

How Men and Women
Can Create a
More Equitable
Workplace Together

W. Brad Johnson,
David G. Smith



Nobody is treated fairly in the workplace. Decades of research show how women struggle to grow in their careers and move into leadership, in part due to demands outside work. But work's not working for men either. Men want to be equal partners, present parents, and active community members, yet traditional workplace norms expect them to be available 24/7.

In *Fair Share*, W. Brad Johnson and David G. Smith show what organizations become when leaders dismantle obstacles holding everyone back. Working together, men and women can create a better workplace—one where every individual achieves what they want at work and at home.

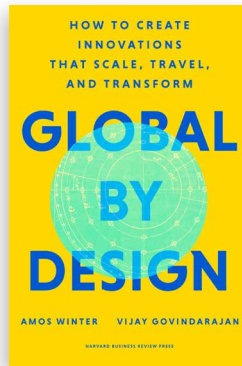
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GLOBAL BY DESIGN

How to Create
Innovations That Scale,
Travel, and Transform

Amos Winter,
Vijay Govindarajan



Innovative solutions to difficult problems succeed when they are truly global in scope, providing the value necessary for large-scale adoption in poor countries and disrupting equivalent products in wealthy markets.

With Amos Winter's deep expertise in engineering design combined with Vijay Govindarajan's leadership in the field of strategy and innovation, *Global By Design* provides the insights needed to support the creation of high-value, low-cost solutions that have global appeal, whether you work in a C-suite, an engineering cubicle, a classroom, the halls of government, or an NGO field office.

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CLEAN WINNERS

Sustainability
Strategy That Puts
Customers First

Goutam Challagalla,
Frédéric Dalsace



IMD professors Goutam Challagalla and Frédéric Dalsace show that customers' purchasing decisions are rarely driven by a product's or service's sustainability credentials—however much we wish they were. So instead of asking “How can we make our offerings more sustainable?” companies should be asking “How can we use sustainability to improve the performance of our products or make them more affordable?”

Companies that understand sustainability as an intrinsic, value-generating element of an offering, rather than a costly add-on, can create new customer value and robust profits.

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BAG MAN

The Story Behind
the Improbable
Rise of Coach

Lew Frankfort



The story of how Coach—a scrappy maker of leather bags—became a \$5 billion global fashion brand.

Lew Frankfort spent twenty-nine years leading Coach's transformation and pioneering the “accessible luxury” category. In *Bag Man*, he reflects on the strategies that fueled the brand's growth.

He also reveals the fear of failure that shaped his obsessive focus on consumers.

“An illuminating behind-the-scenes look at a global brand's success.” —*Publisher's Weekly*

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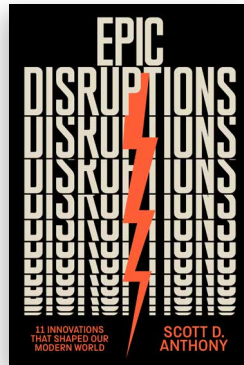
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EPIC DISRUPTIONS

11 Innovations
That Shaped Our
Modern World

Scott D. Anthony



Innovation expert Scott Anthony takes a kaleidoscopic look at how eleven disruptive innovations—including gunpowder, the iPhone, and disposable diapers—reshaped industries and societies, propelling humanity into new frontiers.

“A captivating new book on disruptive innovations. . . . Looking at history we can find patterns that often seem less obvious if we only consider current developments.” —*Forbes*

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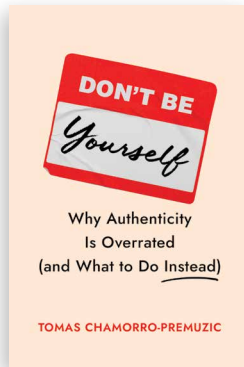
CommonWealth Magazine ·

Portuguese (Brazil): Alta

DON'T BE YOURSELF

Why Authenticity Is
Overrated (and What
to Do Instead)

Tomas Chamorro-
Premuzic



The surprising science of why being authentic holds you back, from the author of *Why Do So Many Incompetent Men Become Leaders?*

Psychologist Tomas Chamorro-Premuzic reveals how our obsession with our “true selves” undermines empathy, inclusion, and performance. He challenges conventional wisdom and offers a science-backed playbook for building stronger relationships, advancing your career—and becoming a better human.

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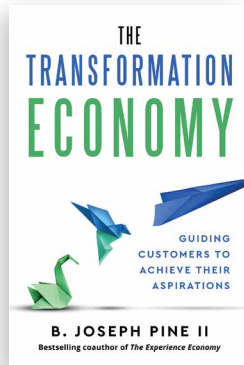
Egea · Spanish: Granica ·

Vietnamese: Moon Books

THE TRANSFORMATION ECONOMY

Guiding Customers
to Achieve Their
Aspirations

B. Joseph Pine II



A new economic era is emerging—one driven by transformative experiences that help people achieve their aspirations and become who they want to be.

In this groundbreaking book, bestselling author B. Joseph Pine II builds on *The Experience Economy* to show how companies can deliver real value by guiding customers toward personal change. Pine offers practical frameworks to help customers flourish, which results in businesses that deliver lasting economic value.

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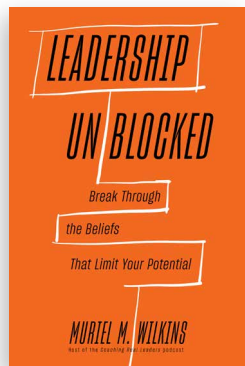
Japanese: Eiji · Simplified

Chinese: China Machine Press

LEADERSHIP UNBLOCKED

Break Through the
Beliefs That Limit
Your Potential

Muriel M. Wilkins



A **USA Today** bestseller

As a leader, you've likely felt frustrated—when employees fall short, peers stall progress, or pressure mounts from above. Muriel M. Wilkins has identified the root of many leadership struggles: hidden blockers—beliefs that distort how leaders see problems and prevent effective action. *Leadership Unblocked* shows how to break through these barriers and become the leader you're truly capable of being.

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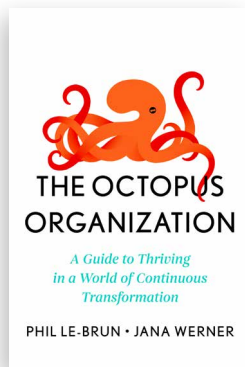
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THE OCTOPUS ORGANIZATION

A Guide to Thriving
in a World of
Continuous
Transformation

Phil Le-Brun,
Jana Werner



Large-scale transformations often fail, but in this hyper-practical guide, Amazon's Phil Le-Brun and Jana Werner present a smarter, more adaptable model for change inspired by one of nature's most intelligent creatures. Like an octopus, your organization can become resilient, agile, and self-directed—able to coordinate as a whole while empowering independent action.

"A smart guide to building nimble companies."
—*Publisher's Weekly*

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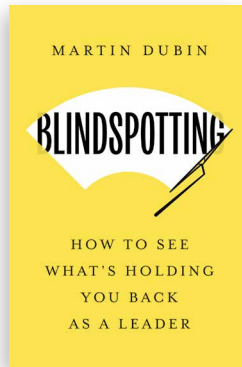
German: Vahlen · Turkish:

The Kitap

BLINDSPOTTING

How to See What's
Holding You Back
as a Leader

Martin Dubin



We often misjudge ourselves, unaware of behaviors that undermine us. In *Blindspotting*, psychologist and coach Martin Dubin shares a practical framework to uncover and overcome six types of leadership blind spots.

Drawing from years advising executives, he guides readers through the process of identifying hidden patterns that limit effectiveness. Dubin empowers leaders to recognize blind spots, shift behaviors, and unlock high performance from the inside out.

“Fascinating.” —*Forbes*

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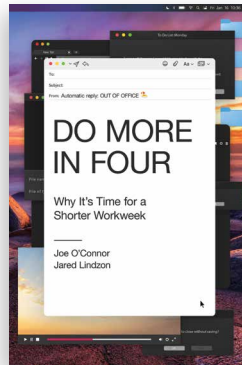
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DO MORE IN FOUR

Why It's Time for a
Shorter Workweek

Joe O'Connor,
Jared Lindzon



Once radical, the four-day workweek is now a serious strategy embraced by innovative leaders and a new generation of workers seeking better productivity and balance.

Drawing on global pilots, extensive research, and real-world case studies, the authors reveal how shorter workweeks improve retention, encourage the embrace of new technologies, boost engagement, and drive growth.

“A good, clear read on the arguments for a shorter working week.” —*Financial Times*

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POWERED BY PROJECTS

Leading Your Organization in the Transformation Age

Antonio Nieto-Rodriguez



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This is a practical guide for CEOs, transformation leaders, and project managers ready to lead with agility, drive meaningful change, and build organizations where projects power lasting success.

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PRESS PLAY

Why Every Company Needs a Gaming Strategy

Bastian Bergmann



Charts the rapid rise of gaming and the companies—like Peloton, Burberry, The New York Times, BMW, and Chipotle—using games to win customers.

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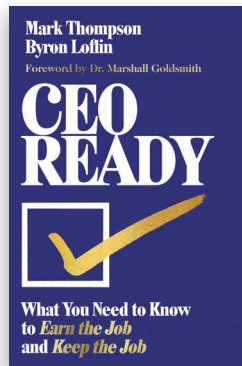
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CEO READY

What You Need to Know
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Mark Thompson,
Byron Loflin



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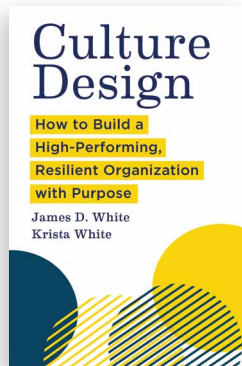
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CULTURE DESIGN

How to Build a
High-Performing,
Resilient Organization
with Purpose

James D. White,
Krista White



In today's divided, high-stakes world, culture can no longer be left to chance. As Generation Z enters the workforce and AI reshapes work, weak cultures erode trust, commitment, and performance. *Culture Design* offers a practical, proven framework to build strong, inclusive, resilient cultures by design.

"How do you operationalise strategy through the culture you create inside the company? [James White] explains his thinking in new book *Culture Design*."
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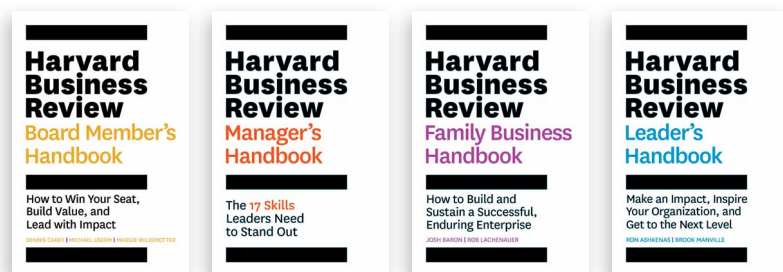
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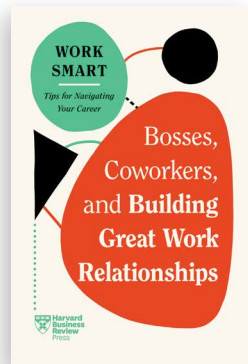
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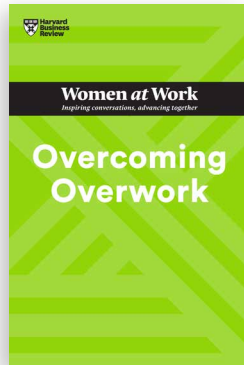
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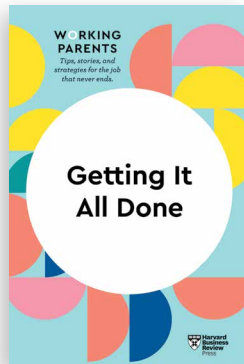
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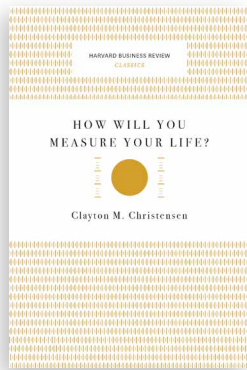
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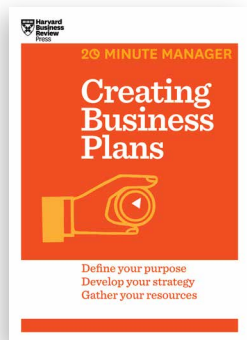
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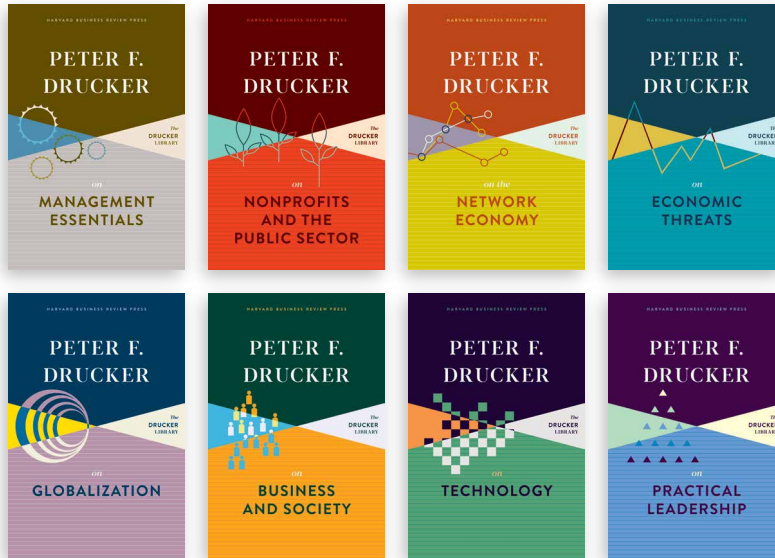
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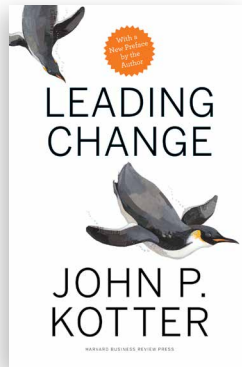
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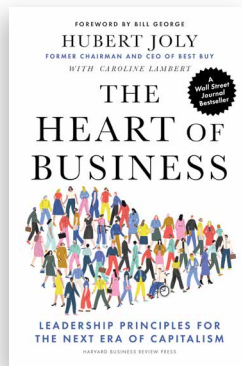
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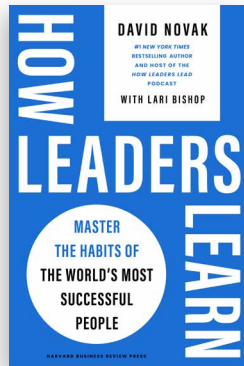
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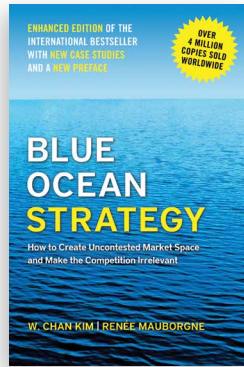
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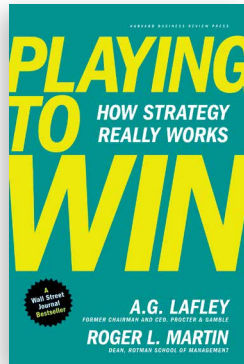
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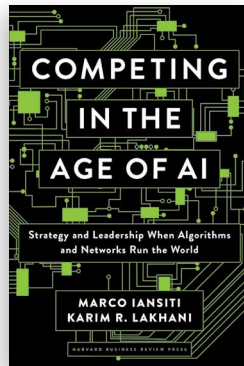
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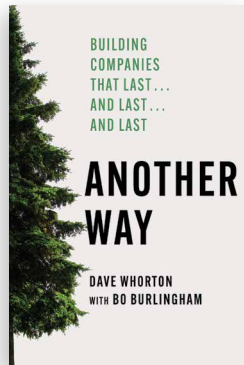
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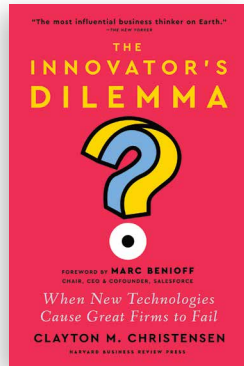
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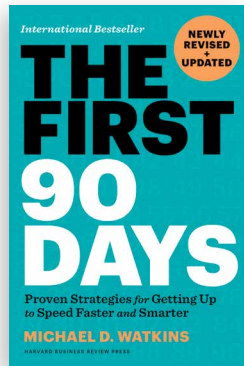
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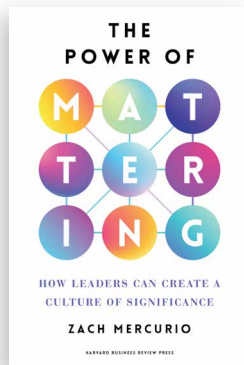
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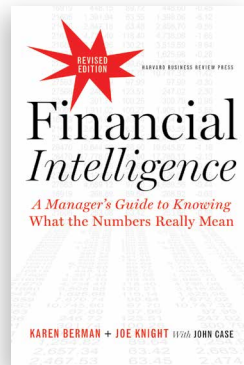
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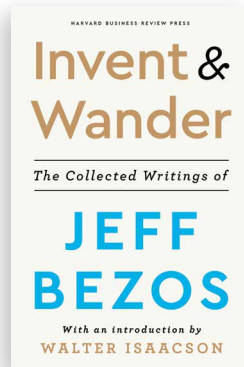
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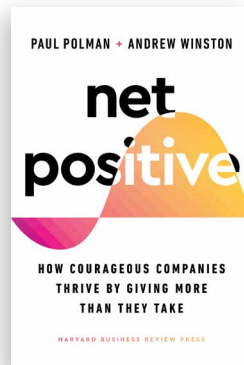
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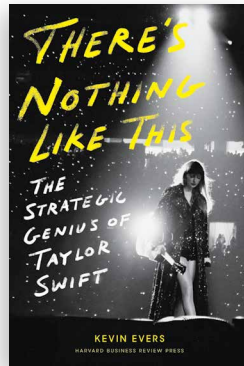
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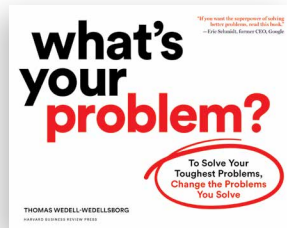
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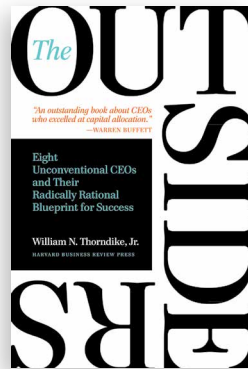
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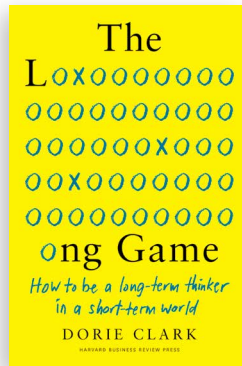
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AI FIRST

The Playbook for a
Future-Proof Business
and Brand

Adam Brotman,
Andy Sack



**Listed in “5 AI books to read in 2025” by the
Next Big Idea Club**

What does AI mean for the future of branding? When Sam Altman told the authors that AI would replace 95 percent of marketers' current work, it sparked a journey into an AI-first world. Featuring insights from Altman, Bill Gates, Reid Hoffman, and others, this book explores branding's next frontier.

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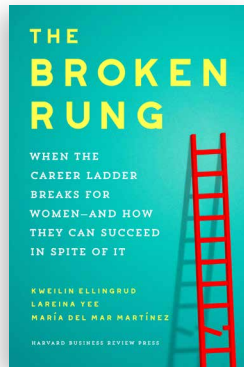
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THE BROKEN RUNG

When the Career Ladder Breaks for Women—and How They Can Succeed in Spite of It

Kweilin Ellingrud,
Lareina Yee,
María Del Mar Martínez



Women excel in education but lose ground entering the workforce—and fall further behind at the first promotion. This “broken rung” is the focus of a decade of research and over fifty interviews. The authors combine data and stories of women who’ve overcome it by building strategic experience capital.

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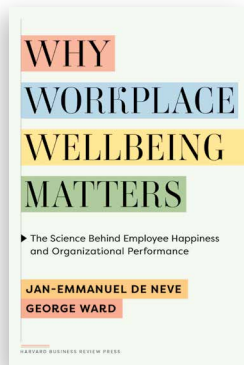
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WHY WORKPLACE WELLBEING MATTERS

The Science Behind Employee Happiness and Organizational Performance

Jan-Emmanuel De Neve,
George Ward



We spend a third of our lives at work—but is it making us happy? In this data-rich exploration, Jan-Emmanuel De Neve and George Ward draw from massive global datasets, including exclusive research with Indeed, to reveal how workplace wellbeing varies across roles, industries, companies, and countries—and why it matters.

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